

IGOR MARCOLONGO

Digital Transformation & Consulting Manager

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Padua, IT

EXPERIENCE

Business & Solutions Compliance Director

InfoCert SpA



May 2015 - ongoing

- People manager of a 17-people team between Rome, Milan, Padua and Madrid
- Expert in Digital Identity, Trust Services laws and technologies, SSI
- Create value in supporting PreSales activities of large trusted digital transformation solutions in Finance, Insurance, Utilities, Healthcare and Public Services
- Analyse and assess customers' processes and provide compliance and change management support to digital transformation projects
- Contribute to the InfoCert business enablement in Italy and in the international markets through market and regulatory analysis
- Management of the relationships with the Supervisory Bodies (AgID, Privacy Authority, EC) and other Authorities, as well as InfoCert memberships in trade associations, lobbying groups, working groups
- Help InfoCert in the innovation of propositions and solutions, and in patenting disruptive ideas

Digital Consultant

InfoCert SpA



July 2007 - April 2015

- Expert in digital signature, registered e-mail, digital documents and archives management and legal preservation, digital identity
- PreSales activities for the proposition of digital transformation solutions, mainly in Finance and Insurance markets
- Analyse and assess customers' processes and provide compliance and change management support to digital transformation projects
- Analysis and assessment of new regulations to support the compliance of InfoCert digital solutions
- Speaker in conferences and author of publications

EDUCATION

Executive Master in Business Administration - EMBA

Tor Vergata University



Rome, IT



Oct 2018 - Jun 2020

- Business, Sustainability, Management
 - > Business Strategy, Innovation, International Business, HR Management, Marketing, Organization, Finance, Sustainability

Digital Enterprise Lab – Executive Program

Ca' Foscari University



Venice, IT



Jan 2015 - Jun 2015

- Digital Transformation trend, tools and methodologies
 - > Digital innovation strategy, customer experience, Internet of Things, Wearable economy, sharing economy, data visualization

Post Graduate Program in Digital Law

Alma Mater University - CIRSIFID



Bologna, IT



Feb 2010 - Sept 2010

- Digital Law and Legal Informatics
 - > Legal informatics, intellectual property, IT contracts, e-signatures, e-commerce, privacy, computer crimes, IT forensics, e-government

Master's Degree in Economics & Management

Padua University



Padua, IT



Oct 2004 - Mar 2007

- Economics and General Management
 - > Business strategy, marketing, organization, management, banking law, sustainability, mathematics and statistics, HR management

SKILLS & COMPETENCES

Goal Oriented	<div style="width: 100%;"></div>
Critical Thinking	<div style="width: 90%;"></div>
Resiliency	<div style="width: 100%;"></div>
Hard-working	<div style="width: 100%;"></div>
Leadership	<div style="width: 90%;"></div>
Verbal and written communication	<div style="width: 90%;"></div>
Creativity	<div style="width: 80%;"></div>
Time management	<div style="width: 100%;"></div>
Digital skills	<div style="width: 90%;"></div>
Work in group	<div style="width: 90%;"></div>

LANGUAGES

Italian	> C2	<div style="width: 100%;"></div>
English	> C1	<div style="width: 95%;"></div>
French	> B2	<div style="width: 85%;"></div>
Spanish	> B1	<div style="width: 60%;"></div>
German	> A1	<div style="width: 20%;"></div>

PROUD OF

- Being one of the founders of the InfoCert Consulting team in 2017
- My book
 - > "Dematerializzazione dei processi bancari e finanziari", Giuffrè Editore, 2013
- My patents
 - > Vocal electronic signature, 2016 [pending]
 - > Self-service video-identification system, 2016 [pending]
 - > System, method and service for certified instant messaging, 2017 [pending]

CAUSES & INTERESTS

- Co-founder of a local political association
- Member of my town City Council since 2012, winning 3 elections in row. Delegation over Budget, Innovation, Organization