IGOR MARCOLONGO

Digital Transformation & Consulting Manager

igor.marcolongo@comune.torreglia.pd.it



linkedin.com/in/igormarcolongo/



EXPERIENCE

Business & Solutions Compliance Director

InfoCert SpA



- People manager of a 17-people team between Rome, Milan, Padua and Madrid
- Expert in Digital Identity, Trust Services laws and technologies, SSI
- Create value in supporting PreSales activities of large trusted digital transformation solutions in Finance, Insurance, Utilities, Healthcare and Public Services
- Analyse and assess customers' processes and provide compliance and change management support to digital transformation projects
- Contribute to the InfoCert business enablement in Italy and in the international markets through market and regulatory analisys
- Management of the relationships with the Supervisory Bodies (AgID, Privacy Authority, EC) and other Authorities, as well as InfoCert memberships in trade associations, lobbying groups, working groups
- Help InfoCert in the innovation of propositions and solutions, and in patenting disruptive ideas

Digital Consultant

InfoCert SpA



- Expert in digital signature, registered e-mail, digital documents and archives management and legal preservation, digital identity
- PreSales activities for the proposition of digital transformation solutions, mainly in Finance and Insurance markets
- Analyse and assess customers' processes and provide compliance and change management support to digital transformation projects
- Analysis and assessment of new regulations to support the compliance of InfoCert digital solutions
- Speaker in conferences and author of publications

EDUCATION

Executive Master in Business Administration - EMBA

Tor Vergata University





- Business, Sustainability, Management
 - > Business Strategy, Innovation, International Business, HR Management, Marketing, Organization, Finance, Sustainability

Digital Enterprise Lab – Executive Program

Ca' Foscari University





- Digital Transformation trend, tools and methodologies
 - > Digital innovation strategy, customer experience, Internet of Things, Wearable economy, sharing economy, data visualization

Post Graduate Program in Digital Law

Alma Mater University - CIRSFID





- Digital Law and Legal Informatics
 - Legal informatics, intellectual property, IT contracts, e-signatures, ecommerce, privacy, computer crimes, IT forensics, e-government

Master's Degree in Economics & Management

Padua University





- Economics and General Management
 - Business strategy, marketing, organization, management, banking law, sustainability, mathematics and statistics, HR management

SKILLS & COMPETENCES

Goal Oriented

Critical Thinking

Resiliency

Hard-working

Leadership

Verbal and written communication

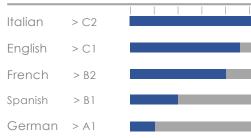
Creativity

Time management

Digital skills

Work in group

LANGUAGES



PROUD OF

- Being one of the founders of the InfoCert Consulting team in 2017
- My book
 - "Dematerializzazione dei processi bancari e finanziari", Giuffrè Editore, 2013
- My patents
 - > Vocal electronic signature, 2016 [pending]
 - > Self-service video-identification system, 2016 [pending]
 - System, method and service for certified instant messaging, 2017 [pending]

CAUSES & INTERESTS

- Co-founder of a local political association
- Member of my town City Council since 2012, winning 3 elections in row. Delegation over Budget, Innovation, Organization